

MOLE DE MAYO

MAY 25-27, 2018 Pilsen · Chicago

Friday 5pm-10pm Saturday 12pm-10pm Sunday 12pm-10pm







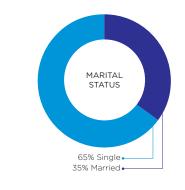
MOLE DE MAYO

"Chicagoans can continue their Cinco de Mayo celebrations at this year's Mole de Mayo outdoor festival." – Chicago Cooks

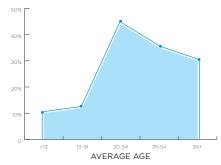
Chicago's historic Pilsen neighborhood becomes the mole epicenter when Mole de Mayo returns for 2018. Local chefs and restaurants face off to find out whose recipe of this Mexican staple is the best in the city. An open-air mercado/market will be filled to the brim with local Pilsen businesses and crafters, while music, dancing, and even lucha libre wrestling will create a truly unique atmosphere.

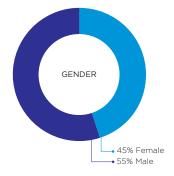
- HISTORY: The annual Mole de Mayo festival will feature dozens of chefs offering their take on mole with local Latin artisans and live entertainment.
- LOCATION: 1600 W. 18th Street @ Ashland, Chicago
- MUSIC: Two stages with authentic Latin American, rock, pop and folk music.
- AUDIENCE DESCRIPTION: First and second generation Latin Americans ages 21-45 make up the audience mostly from the city's southwest side and western suburbs.
- EVENT COMPONENTS: Two main stages, DJ stage and Lucha Libre wrestling stage with 30+ acts over the three days. Michelada making stations. Local Pilsen artisans and merchants. 20+ food vendors competing for "The Best Mole" title.

ATTENDEE DEMOGRAPHICS:









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